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UNCLAS AMMAN 002468

SIPDIS

STATE FOR ECA/PE/C/CU; NEA/PPD (CBOURGEOIS, DMACINNES, JGAFFNEY); NEA/ARN

E.O. 12958: N/A

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SUBJECT: Request for Two American Cultural Specialists - FY 2003

1. Summary: The Amman Public Affairs section requests two ACULSPECS, Ms. Lynne Allen and her husband Mr. Sergei Tsvetkov for July/August 2003.

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A.) Ms. Lynne Allen, Professor of Art and Director of Rutgers Center for Innovative Print and Paper, Department of Visual Arts, Mason Gross School of the Arts - Rutgers in July 2003. Ms. Allen, in cooperation with the National Gallery of Fine Arts, conducted an extremely successful two-week etching workshop in July 2001. This time around, Ms. Allen will be undertaking a lithography technique, a ground-breaking art form for Jordanian students and artists.

B.) Mr. Sergei Tsvetkov, a master printmaker. Mr. Tsvetkov will conduct a series of workshops with the University of Jordan's College of Fine Arts and artists at the National Gallery for Fine Arts.

2. Description of activity: PAS was approached by HRH Princess Wijdan Ali, President of The National Gallery of Fine Arts and Dean of the College of Fine Arts at the University of Jordan, to host Ms. Allen again for a lithography workshop in Amman and Mr. Tsvetkov for an advanced etching workshop for artists and students.

3. Dates and duration for each program is as follows:

A.) Ms. Allen: July 13 through August 5, FY 2003 Fourth Quarter.

B.) Mr. Tsvetkov: July 3 through July 24, FY 2003 Fourth Quarter.

4. Justification:

A.) Ms. Allen's work in Jordan will be an opportunity to introduce artists to new artistic expression and to inspire them to adopt new techniques in their artwork. She will convey a clear understanding of American artwork to local artists and students and press them to adopt new styles and introduce them to a whole new printmaking technique.

B.) Mr. Tsvetkov who is a master printmaker will put to use Jordan's first lithography press courtesy of Rutgers University, the donation of which Ms. Allen is responsible for. His program will be an opportunity to expose Jordanian art students, artists, art educators and museum staff to new artistic methods and expertise. His work at the National gallery will be a continuation of its artists' primary introduction to etching.

5. This program supports the MPP goals of "Promoting mutual understanding" and enhancing appreciation of "US society and culture" by introducing Jordanian artists and students to new and different artistic techniques.

6. Cost sharing: The University of Jordan will provide Ms. Allen's and Mr. Tsvetkov's accommodation and as well as their in-town transportation.

7. The Control Officer for these programs is CAO Donna Winton, Tel: 962-6-5920101, Ext. 2115, Fax: 962-6-592-0121. Please Advise. GNEHM